

JAMES FELTON KEITH

Topic: **Your Data Is Labor:** Your NIL (Name/Image/Likeness) in the A.I. Economy

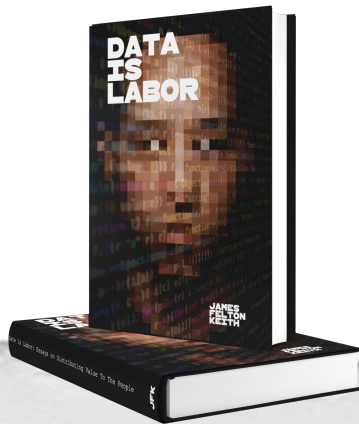
James Felton Keith (JFK), is an award winning Engineer, Economist, and author of *Data Is Labor*. From America's NIL (name image likeness) regulations to Europe's General Data Protection Regulation (GDPR) JFK has been at the forefront of turning your Data into Property for your economic gain.

Learn how the economy is about to take a turn in your favor, and just how much more valuable you are than you think.

Key Learning Takeaways:

- Data is the new equity argument
- How you data is labor
- How to calculate the value of you data at an organization
- What you data rights are in Western courts
- How the insurance industry puts a price in your data as they secure life & property.

And what you should do about it.



ESSENCE

By Ebony Flake

In 2017, the Tuskegee alum made history as the first Black LGBTQ candidate to run for Federal Office in the United States with his bid for the U.S. House representing Harlem. If 'Detroit hustles harder' embodies the spirit of his hometown, Keith exemplifies its relentless drive and determination.

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